

ARE YOUR

facebook.



WORKING FOR YOUR BUSINESS



FROM
'LIKE' TO 'BUY'



MAKE
FACEBOOK
WORK
FOR YOU



More than

41,398,260

users in India on

facebook.

HOW MANY ARE WITH YOU?

More than

50% user

return to use



every day

DO THEY REACH YOU?

A User has

130 friends

on an average on

facebook

TRIED MULTIPLYING YOUR FANS?

More than

60% Influencers

are directly or indirectly responsible for
your brand recognition on



ARE YOU KNOWN ENOUGH?

REALITY
CHECK

SO YOU CAN HAVE

‘870,000’ + FANS

But are they working for you?

BUT

Less than

0.1%

of these fans
actually **BUY!**

‘LIKE’ DOES NOT MEAN ‘BUY’

Let your **facebook** speak for you.

Get them to do your

Branding

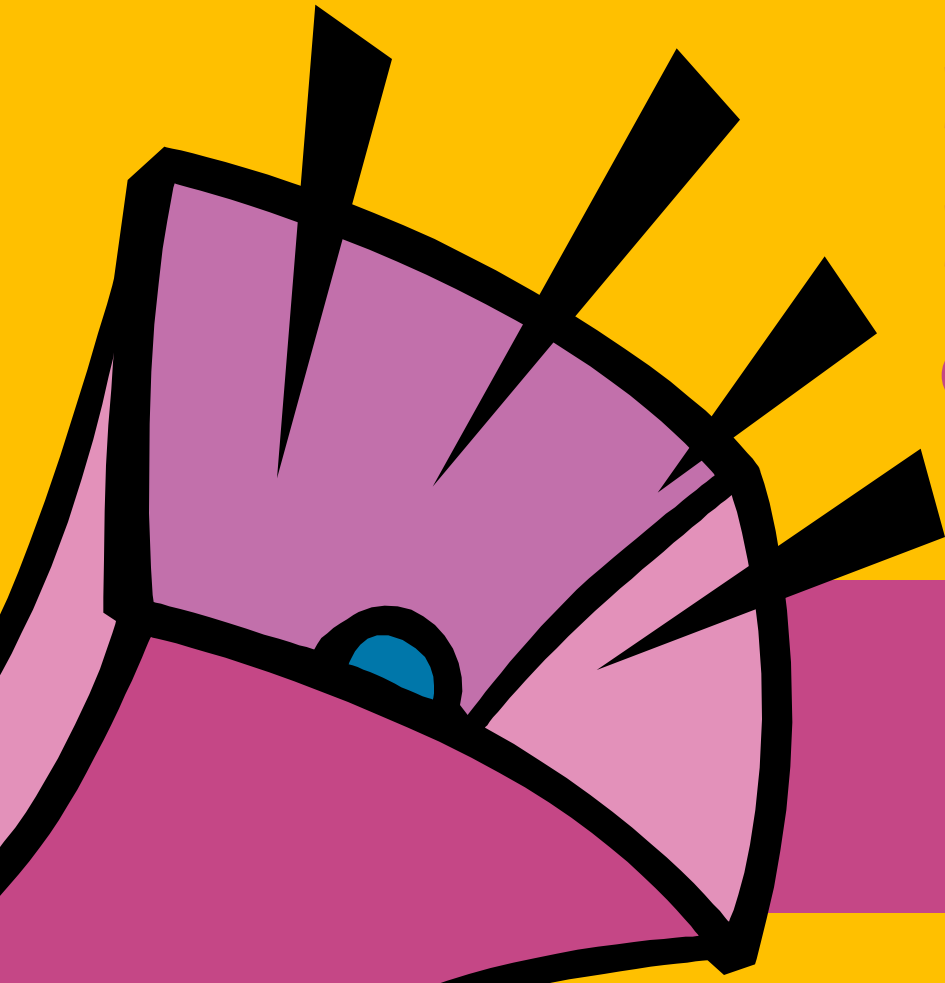
Conversations

Engagement

Promotions

Contests

And use this for your advantage



Get your Fans to **buy** from
you - online or offline!

HERE'S HOW

SOCIALREWARDZ

A reward program that can be easily plugged into your social media campaigns

PROCESS



For promotion on FB page; Advertise and ask **FAN's** to participate

Share a universal promo code to engage your **FAN's**

Along with promo code **FAN** SMS's an email id to a Long Code no.

NO RESPONSE? – FAN receives up to 3 emails eliciting a response to redeem

Offer Code can be redeemed *online* on company site or at the nearest POS

FAN's instantly receive an offer code on mobile and email

+ gets a **FREE E-Voucher** once they share the promo code on their page (*attracting new FAN's for similar process*)

E-Voucher & Offer Code can be redeemed online. For redemption at **POS** the user shows the mobile/print code and redeems (Store can validate it on mobile)

User gets an offer

+
a free gift on redemption



WANT A DEMO



Call +91 9773000077

Email relationship@rewardport.in

FAQs

How many offer codes do I need to use as my fan base is huge?

You will be given one unique offer code for your promotion or contest so that it is simple to use and track. Also with viral marketing, the same code will help multiple your page to increase fan base

Why don't I just display the offer code and ask my fans to redeem?

Well, you can do that but your promotion would not generate credibility and more so, it is important to look at these 4 reasons:

- You would not get your users data
- Your user would not get a reward for participation, they would only get a privilege (a discount is not a reward)
- Your fan would not trust the offer if it is public.
- Conversion of your fan base to become a buyer at your retail unit

This is easy, why can't I do it myself?

Surely you can, but 6 reasons why you may need us

- Professional end to end execution
- RewardPort specializes in creating and managing Rewards that have high perceived value
- An integrated online and offline platform to manage the persuasion
- Technology software to validate the offer (validation makes the offer look genuine and limited)
- Statistics report that helps you keep track with what works best for your promotion.
- Assured ROI





India's No 1 Loyalty & Reward Managers

When your organisation is looking for someone to help you develop a loyalty program for your customers or an incentive plan for your employees or channel partners; RewardPort's your best destination.

We'll help you ideate, advise you on structure, develop and run the program for you. You sit back, analyse the outcome, strategise, and you'll have the time to up the quality of your output.

It could be a short one-off or three month Sales Promotion exercise or even a whole year's Rewards and Recognition affair, we're bound to have something that will dove tail your needs. In fact we've developed a number of tools and products, supported by a battery of services offerings to cater all your needs

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www.rewardport.in

Mumbai ♦ Delhi ♦ Bengaluru ♦ Dubai